

## Why join

## What we stand for:

Business accepts special responsibility when politics is in a difficult situation

A "business bridge" project

Below political radar

"Pro" wider foreign trade, against protectionism

Business integration and cooperation project

Opportunity to move ahead economical projects for mid-sized businesses

Opportunity to contribute to debates with high-ranked decision makers, diplomats, politicians, businessmen

Regular events in the European Union and the Eurasian Economic Union

Access to major business associations' expertise

Chance to contribute to Task forces agenda in specific areas:

- Customs and transport;
- Certification
- VAT
- Green deal
- Pharma
- Visa liberalization

No membership fee

## What we expect:

Involvement and engagement

PR and communication support

We invite companies, NGO's, business associations and think-tanks



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